

Retail

The Balloon Tree York, UK

PRODUCTS USED:
Expona Design PUR

Expona Design luxury vinyl tiles from leading vinyl flooring manufacturer Polyflor were chosen to create a unique design floor at The Balloon Tree Farmshop and Café in York recently.

Natural Brushed Oak and Silvered Driftwood luxury vinyl tiles from the Expona Design collection were installed by Elvington Floorcraft Ltd flooring contractors from York, with the grey-toned Silvered Driftwood shade creating a large circle in the middle of the shop floor.

With the concept for the store refurbishment developed by The Creative Suite of York, this simple yet effective floor design using contrasting wood effects helped to highlight the displays of local produce, fresh fruit and vegetables, meat, delicatessen, baked goods and gifts in this family run farm shop.

Owner of The Balloon Tree Farmshop Matthew Machin commented, "We're delighted with the refurbishment and new floor design which has given our farmshop a modern refresh in time for our busy Christmas period."

